

WHAT TO WEAR

Proper clothing coordination is extremely important when planning for your family portrait. Hopefully this will help you when you choosing what to wear.

Things to consider

1. Your style; formal, casual, indoors, outdoors. Do you have a theme such as everyone wears their Packer jersey.

2. Consider the colors & tones of the room you will be displaying your portrait: carpet, walls, drapes & furniture.

3. Choose complimentary tones. Everyone does not have to match but when one person has a lighter color & the rest dark that subject will be your main focal point. See the family below your eyes go directly to the young boys shirt.



4. Turtle necks or V-necks can be flattering. Avoid very wide or plunging necklines. Don't completely hide your neck.

5. Long sleeves to 3/4 length sleeves work out best. Avoid sleeveless shirts. Bare arms call attention to themselves and will distract from the face.

6. Women should wear long skirts or pants. If you choose to wear a short skirt or dress wear dark stockings.

7. Darker colors are more slimming



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414.321.1335
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THREE COLORS + POP RULE



1. Pick three colors (one being neutral) and put together outfits with those colors only. More than three colors can seem a bit busy. The above family picked light and dark grey. Neutrals include black, white, and khaki.

2. Add in an unexpected POP of color. The above POP color was red. Adorable on the little girls. Be aware that some POP colors will become a focal point in the picture, so I don't advise adding this color in an area that you don't want others to look at too closely. We kept the girls in the middle of the pictures so that your eye is instantly drawn to the middle where the grandparents are sitting.

Remember rules can be broken. If you are set on a certain style and look than by all means dress for that but also keep in mind you don't want your portrait to be all about your clothing.

1. Think coordinating, not matching.
2. Try and pick colors that complement the surrounding environment.
3. Use your brightest colors as accessories.
4. It is ok to mix solids and simple patterns but....keep the patterns simple. You don't want them to be shouting at you!

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